



Blair Bloomston

Partner & VP of Business Development, Game On Nation, LLC



PLEASE CLICK HERE TO SEE VIDEO OF BLAIR AND GAME ON IN ACTION

As one of the founding members of **Game On Nation, LLC**, Blair has spent the last 11 years helping the world's most recognizable athletes, teams, and corporations improve communication, leadership, and culture. Blair is a pioneer in the field of Gamification and co-creator of Game On's live-game training framework, called MILE™, which harnesses the power of game dynamics in a productive manner to create unparalleled engagement and buy-in for some of the world's most demanding audiences. Every exercise Blair teaches is embedded with Mystery, Incentive, Laughter, and Empowerment, creating fun, entertaining presentations that move audiences and deliver results clients can see, feel, and measure.

Blair has been featured as a speaker for the United States Olympic Committee's National Coaching Conference, the NCAA Alliance of Women Coaches, and on behalf of the USO at MacDill AFB, Ft. Bragg, Ft. Sam Houston, and Ft. Carson. Blair has also appeared on ESPN "Outside the Lines", The BBC "How the Best is Done", The Big Ten Network, and documentaries "Two Days in April" and "UnStrung" as one of the industry's leading experts on communication and self-confidence training. Additional clients include Honda, Ernst & Young, TIBCO, Gatorade, NASCAR, Pittsburgh Pirates, University of Alabama, University of Florida, Alex Smith (KC Chiefs), David Pollack (Cincinnati Bengals- Retired / ESPN College Game Day), Paula Creamer (LPGA), and Takahiro Omori (Bass Master), to name a few.



"I have seen Blair transform military leaders' attitudes through their active participation in Game On programs. Their skepticism quickly turned to laughter and buy-in through these fun, engaging, and impactful exercises. Game On is a unique and essential program the USO offers to troops and families."

John Faulkenbury
President, USO North Carolina

Clients who've worked with Blair Bloomston



Big Ten Network "Game On!"

Watch Bloomston help 2010 NFL draft hopefuls communicate with confidence



"The Science Behind Game On"

Click to read Bloomston's article from the USOC's Coaches Quarterly, and discover the game dynamics that fuel **Game On's** interactive program. 

TEDx
Loyola Marymoun



"Blair's enthusiasm and passion for coaching is obvious and inspirational. Game On's exercises blended fun with learning objectives and her feedback to us as a team and individuals was spot-on and invaluable."

**Kim Stein, R & D Principal Scientist
Gatorade Sports Science Institute**



www.gameonnation.com



For booking please contact:
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