## GAME ON NATION

Experience game-changing, purpose-driven teamwork and communication training with lasting results.







# INSPIRED & CONNECTED TEAMS ACHIEVE GREATER RESULTS

Game On understands that when personal growth and professional development is your priority, the game-changer is how you inspire your people to buy-in.

Our programs create immediate engagement, helping build teamwork and enhance communication skills, with results that last.

With over 25 years of experience helping teams, leaders, and organizations improve, Game On delivers the spark to help you bring learning to life.



### FULL-SERVICE AGENCY CAPABILITIES

Facilitation of game-based virtual and live professional development experiences

Curriculum laboratory and custom L&D content, with Train-the-Trainer capabilities

Human-centered design, consulting, and measurement for LMS/Learning ecosystems

#### GAMIFIED TRAINING IS THE GAME-CHANGER

#### DELIVERING ENGAGING. INTERACTIVE CURRICULUM WITH TANGIBLE L&D OUTCOMES

Sustaining the energy and momentum of your training programs is easier when interaction and play is purpose-driven. Through Game On's library of proven, game-based curriculum, our expert team delivers tangible skill-building and micro-learning moments across your organization. Our focus on interpersonal connection and communication skills is matched by real-world, practical exercises and techniques that immediately enhance workplace behaviors and improve overall team success.

### EXPERT INSTRUCTION



### INTERACTIVE EXERCISES



#### EASY-TO-APPLY TECHNIQUES





#### **TEAMWORK**

#### INSPIRATION, CONNECTION, AND CULTURE DEVELOPMENT TRAINING

Game On's highly engaging and interactive teamwork programs help create immediate buy-in, bonds and trust through an uplifting learning experience. These courses are delivered in an environment that lets the group experience authentic connection and engagement, with simple, lasting take-aways.

#### **TEAMWORK PROGRAMS**

### CULTIVATING AUTHENTIC CONNECTION

Improve connection in an environment where trust and respect thrives. Participants in this program experience the the value of building authentic team relationships and demonstrating the power of "I've got your back."

### INSPIRING CREATIVE COLLABORATION

Strengthen teamwork and embrace healthy collaboration through this game-based experience, focused on the power of celebration. When teams encourage innovation, laughter, and inspiration, success follows.

### LEADING WITH COMPASSION

Lead from within your role and understand your impact and opportunity to support others. Participants in this course increase self-awareness so they can improve emotional intelligence and develop servant leadership.

#### COMMUNICATION

#### **CONVERSATIONS, PRESENTATIONS, AND DYNAMIC STORYTELLING TECHNIQUES**

Game On's communication training programs recognize that every interaction is a presentation and an opportunity for leaders at all career levels to make a meaningful and lasting impression on others.

Outcomes cover daily communication as well as skills for speaking and leading in the public spotlight.

#### **COMMUNICATION PROGRAMS**

### PRESENTING WITH CONFIDENCE

Adopt a framework for effective meetings, pitches, and public speaking, preparing your content with excellence, increasing audience connection, and leveraging powerful storytelling to make your message stick.

### **ENGAGING**WITH PURPOSE

Learn purposeful communication techniques to motivate and inspire your teammates, engaging and uplifting them through the power of four key Game Dynamics: Mystery, Incentive, Laughter, and Empowerment.

### CONNECTING WITH CLARITY

Embrace the basics of personal well-being with an intentional focus on how to rest, fuel, and move as factors in clear communication. Practical strategies for better work/life rhythm help increase focus and connection.

#### GAME ON U.

#### MULTI-PHASE PROGRAMS TO IMPROVE LEADERS COMMUNICATION AND EMPOWERMENT SKILLS

Game On's multi-phase programs focus on career growth, leadership, and the development of executive skill sets. Meeting at your preferred pace- weekly or monthly- these programs strengthen purpose and confidence, combining practical and tangible techniques to improve both professionally and personally.

#### **MULTI-PHASE PROGRAMS**

### EMPOWERING U. SIX-PHASE ACCELERATOR

The EMPOWERING U. experience inspires both emerging and established leaders to move from good to great. With executive-level skill development and a call to lead by example, participants learn to support and collaborate with colleagues by enhancing communication, authority, and empathy.

### PRESENTING U. SIX-PHASE PRACTICUM

PRESENTING U. develops executive presence and presentation skills so leaders can convey their message with authentic confidence. Whether the focus is on leading calls and meetings, navigating high-stakes pitches and conversations, or mastering public speaking, this course builds true audience connection.

### SUPPLEMENTAL L&D RESOURCES

#### SUPPORTING MATERIALS FOR CONTINUED PROFESSIONAL AND PERSONAL DEVELOPMENT







#### All Programs Include:

- Dynamic visual graphics and presentation design to reinforce the message with clarity.
- Post-session Digital Guidebook with key takeaways and activation exercises for continued practice and improvement.

#### Add-on L&D resources available, including:

- Pre-assessment to identify leadership and communication strengths and areas for improvement + growth.
- Custom workbooks and course worksheets for individual development, elevating custom program language and goals.
- Full course accreditation available, featuring certification through SHRM, HRCI, PRSA, IADC.

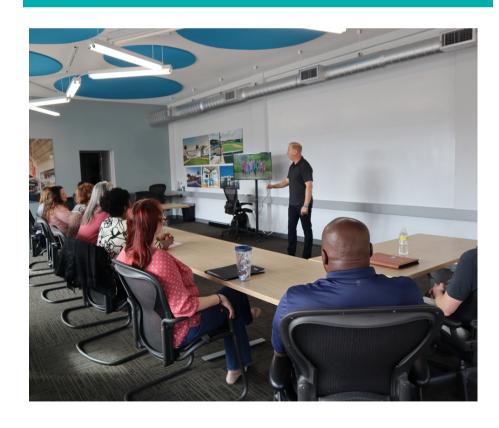


### **EMCEE + KEYNOTES**

#### ON-STAGE AND ON-CAMERA EXPERTISE TO GUIDE THE FLOW & CREATE SEAMLESS TRANSITIONS

Our instructors bring experience and charisma as Emcee's in a variety of live and virtual settings, with dynamic personalities and an authentic gift for audience engagement that's amplified by Game On's innovative, game-based exercises to create a seamless flow and an inspiring tone for your event.

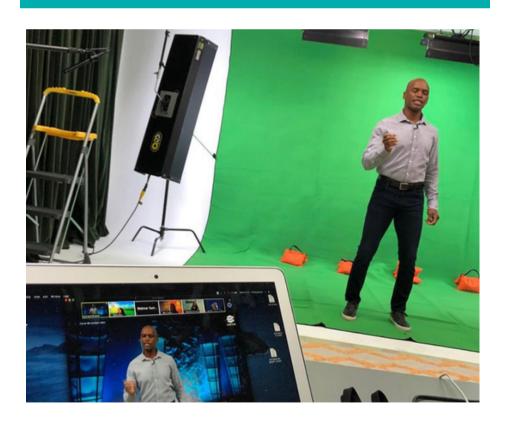
### KEYNOTES & BREAKOUTS



### AUTHENTIC AUDIENCE INTERACTION



### LIVE & VIRTUAL EMCEE





### CUSTOM LEARNING & CULTURE DEVELOPMENT

#### LEARNING ACTIVATIONS BUILT TO SUPPORT YOUR TEAM'S SPECIFIC GOALS

Every team is unique and our goal at Game On is to elevate your specific learning objectives alongside your organization's mission and vision. Our talented instructional design team follows a human-centered design process to build custom virtual, live, or pre-recorded training courses from our suite of exercises, tailored to meet your outcomes while providing scalability and impact to support your entire workforce.

**IDENTIFY** 

#### **EMPATHIZE**

#### **IDEATE**

#### **IMPLEMENT**

#### **MEASURE**

Understand day-today culture, habits, and team dynamics. Host surveys and listening sessions to honor the team.

Follow a design process and build learning activations.

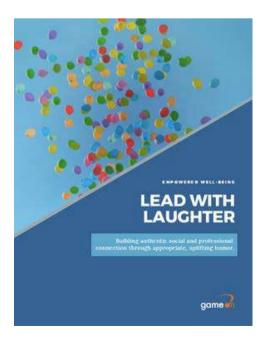
Deliver a dynamic, activated learning experience.

Report on results through pre-and postprogram assessment.













### GAME ON FACILITATOR TEAM

Game On's team of Subject Matter Expert facilitators represent leading professionals across industries including professional sports, higher education, law, performing arts, communications, instructional design, and military service. As skilled instructors, speakers and presenters, this team of experts knows how to build an authentic audience connection that brings learning to life.



STEVE SHENBAUM President + Founder Bradenton, FL



JAKE HIGGINBOTHAM Chief Operating Officer Ruskin.. FL



**ERIN WATSON** Director of Client Experience Bradenton. FL



**CHRIS FRIDAY Director of Programs** Bradenton, FL



ELISE RODRIGUEZ, ESQ. Communication Consultant Miami. FL



LEONARD WHEELER Communication Consultant Charlotte. NC



**BRENNA THYS** Communication Consultant New York, NY



**BEN THYS** New York, NY



ERIK STOLHANSKE MIKE KONTIO, MSG (RET). Communication Consultant Communication Consult Pensacola, FL Tampa, FL

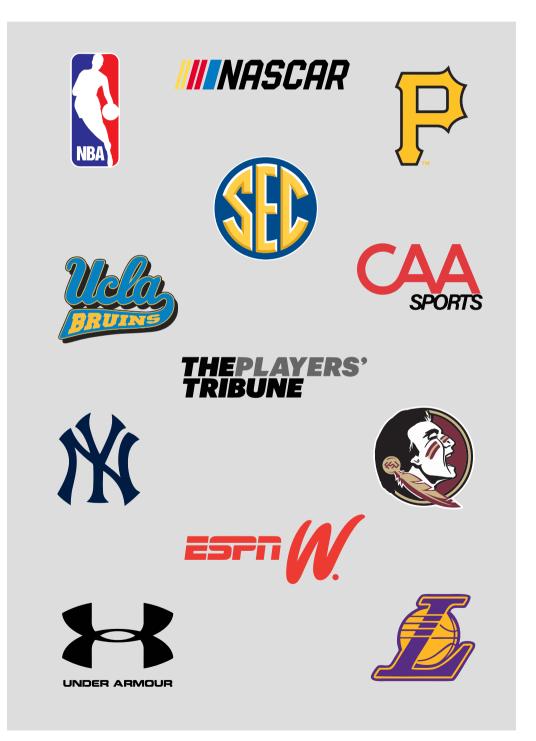


MIKE GONZALEZ Bradenton. FL



**KYLE STARK** Bradenton, FL

### **SPORTS TEAMS + ORGANIZATIONS**



### CORPORATIONS + CONFERENCES



#### MILITARY + GOVERNMENT + NOT-FOR-PROFIT



#### WHAT CLIENTS ARE SAYING...



"Game On has been instrumental in designing and delivering cutting edge curriculum for our Well-Being and Inclusion programs for years. They are an ideal partner and have made a lasting impact on a variety of functions throughout our organization."

- Jen Fisher, Chief Well-being Officer, Deloitte Services LP



"Game On delivered an incredibly engaging and purposeful virtual training session for my sales team during a time when it was crucial for them to feel valued and get connected. This program was exactly what we all needed."

- Anthony Macri, VP of Partnership Marketing, Memphis Grizzlies



"I'm receiving emails daily on when Game On is coming back. This leadership training program will dramatically change the way I do my day to day work. It was exceptional! I was so impressed by the stimulating curriculum."

- MCPO Richard Nieman, Command Master Chief, United States Coast Guard



Game On's training is the most valuable part of our camp each year. It's more than just media training, or brand, or sponsor interaction. They teach skills that our athletes will use on and off the ice, for the rest of their lives.

- Pat Brisson, Co-Head, CAA Hockey Division



"Game On was such a wonderful program and made it so easy for us. I was so inspired and my team has been buzzing ever since the session."

– Jenn Chick, VP Marketing Execution & Operations, Global Marketing, Hilton Worldwide



"Game On was absolutely awesome and my team couldn't stop smiling and laughing. Teaching communication in such an engaging way was perfect for our Annual Sales Conference. This program is now my secret weapon!"

- Mike Accavitti, Senior Vice President and General Manager, Honda Motor Company

